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FOR IMMEDIATE RELEASE

Capture Sports Marketing Launches Athletes Doing Good™ Initiative

Initiative's First Program Launched During this Challenging Time is to Help Professional Athletes Send Messages to Kids who have Health Challenges and Healthcare Professionals

Pewaukee, WI – [Capture Sports Marketing](https://www.capturesportsmarketing.com) announces its Athletes Doing Good™ initiative that will showcase the positive impact professional athletes, coaches and teams make on individuals and communities across the country. The initiative is also to inspire others to join athletes in doing good.

For years Capture Sports Marketing has helped raise awareness and funds for the JJ Watt Foundation, Milwaukee Bucks Foundation, Vince Lombardi Cancer Foundation, Bart & Cherry Starr Children's Foundation, Carson Wentz AO1 Foundation, Anthony Lynn Family Foundation, Tyrann Mathieu Foundation, Adam Thielen Foundation and others.

“Our Athletes Doing Good initiative is a long-term effort to inspire others do to good by featuring stories of pro athletes and others in the sports industry who are making a difference,” said Chellee Siewert, president, Capture Sports Marketing. “It’s timely to start this initiative now because during this challenging time people are looking for role models, positive news and ideas on how we can be stronger together.”

Nominate a Child with a Health challenge or Healthcare Professional for a Message from an Athlete

The first Athletes Doing Good™ program focuses on bringing joy to children handling a medical challenge or encouragement to healthcare professionals working long hours. Capture Sports Marketing is proud to partner with athletes across the country who are committed to doing good and want to help bring a smile to your loved one’s face. At www.capturesportsmarketing.com you can nominate a child or healthcare professional to potentially receive a personal video from a professional athlete.

Tune in Soon to Athletes Doing Good Podcast

Capture Sports Marketing will soon be launching a podcast. Agency President Chellee Siewert will interview professional athletes, sports marketing agents, sports reporters, professional sports teams’ front office staff and others to highlight stories of how and why people in the sports industry are doing good. The podcast will be broadcast weekly across popular channels such as Spotify, iHeart, iTunes, Soundcloud, Castbox and others.

To sponsor the Athletes Doing Good™ initiative and help others, contact chellee@capturesportsmarketing.com.

About Capture Sports Marketing

Capture Sports Marketing is an agency that empowers professional athletes, coaches and teams nationwide to make an impact. We offer philanthropic strategy, marketing, public relations, events and fundraising services to some of the best in professional sports. For more information visit, www.capturesportsmarketing.com, [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).

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